

FRANLIGHT®

Franchisor M&A Remains Elevated Heading Into 2022

By all counts, 2021 was a record breaking year for M&A activity. Within franchising, deal activity was as busy as many have ever seen it. Boxwood Partners, an investment bank with a significant focus on franchising, ended an active 2021 with eight franchise transactions.

Strategics, which entered 2021 with cash on their balance sheets, were in the market for new deals. FAT Brands was one of the most active in the franchising space in terms of number of deals completed. The company bought casual restaurant concepts Fazoli's and Twin Peaks among others. (All transactions are listed in [Franchisor Equity News](#).)

M&A activity slowed slightly in the second half of the year, but industry analysts expect that the overall elevated pace will continue throughout 2022. Franchise investor Roark Capital has already announced a \$5 billion close for its fifth fund, beating its \$4 billion target. The fund also includes an additional \$1.5 billion sidecar.

LINKS

[New listings of franchisors at - Franchisors4Sale®](#)

[New publically-held franchisors at Franchisor Folio®](#)

[Fresh industry news at Franchisor Equity News®](#)

[New suppliers to franchisors at Brets-List®](#)

[New blogs at SellBuyBlog®](#)

[New private equity ownership & listings at FranVestors®](#)

Deals are also getting done. Levine Leichtman Capital Partners recently sold HomeVestors to BayView Capital Management. This exit comes on the heels of LLC's sale of Nothing Bundt Cakes to Roark last year. LLC also picked up Tropical Smoothie last year. In January, Susquehanna Private Capital announced an investment in franchisor Soccer Shots, creating a new platform company Stronger Youth Brands.

If you're considering entering the market as either a buyer or a seller, Franchisor Pipeline can help. We offer complementary listings of franchisors for sale on our [website](#) and provide information on legal support, M&A advisors, and suppliers.

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Latest Updates:

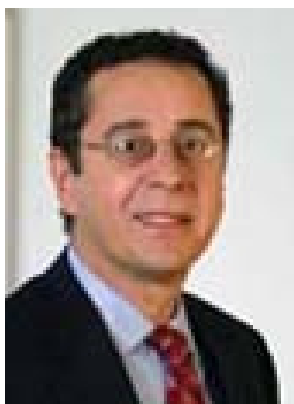
[Franchisors4Sale®](#) has these recent seller additions:

- Auto Service Franchisor
- Early Childhood Education Franchisor
- Casual BBQ Franchisor
- Pet Services Franchisor
- Healthy Casual Dining
- Casual Dining Franchisor

[Franchisor Equity News®](#) has these recent news updates:

- HomeVestors Sold To BayView
- SoccerShots Goes To Susquehanna
- Toppers Gets \$\$\$ From Great Plains
- Superior Fence & Rail Sold to Outdoor Living
- Jack In The Box Buys Del Taco

FROM OUR FOUNDER



Thank you for reading the winter issue of our newsletter, which is a supplement to our website www.franchisorpipeline.com. If you have a franchisor for sale – or a franchisor looking for an investor – please contact me confidentially to obtain a free and anonymous listing, or to learn more about our website.

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